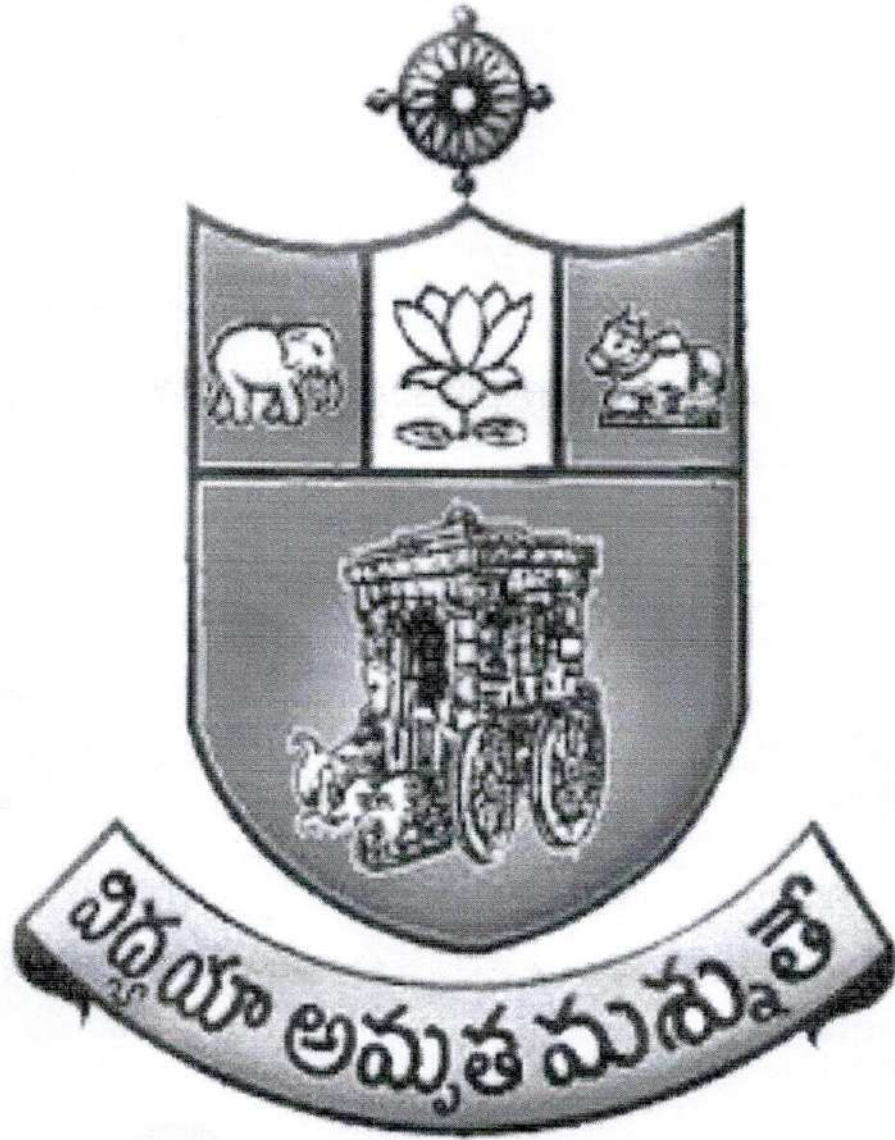


STSN GOVT DEGREE COLLEGE , KADIRI



CERTIFICATE COURSE  
ON  
JOURNALISM IN MASS COMMUNICATION  
ORGANISED  
BY  
DEPARTMENT HISTORY

# STSN GOVT.DEGREE COLLEGE,KADIRI

## DEPARTMENT OF HISTORY

### SUBJECT RELATED CERTIFICATE COURSE- 2022-23

The faculty members of the History department in the principal chamber to discuss and review the conduct of the certificate course titled " Journalism in Mass Communication " under the chairman ship of the principal and the faculty of the department of History on 12.11.2022.

#### AGENDA :

Starting of certificate course for 3rd B.A., students.

#### RESOLUTIONS:

- (1) It is resolved to start the certificate course titled "**Department of History**" from 14.11.2022 to 14.12.2022 (30 days ) for the academic year 2022-2023.
- (2) It is also resolved to frame the syllabus , regulations for the successful completion of the certificate course . titled " Journalism in Mass Communication".
- (3) Enrolled 23 students in this Certificate course.
- (4) Resolved to conduct classes at 4.00PM.
- (5) Resolved to conduct exam after completion of the course and issue certificates to qualified candidates.
- (6) Qualifying marks in 40 % .

#### MEMBERS PRESENT :

1

P. Chelva  
K. Hantham  
S.J. Govi

PERMISSION LETTER

From,  
P.Chandra Sekhar ,  
Lecturer in History,  
STSN Govt.Degree College,  
Kadiri.  
Respected Madam,

Sub: The Department of History-Request for permission Certificate Course  
-  
Journalism in Mass Communication- Reg.

\*\*\*\*\*

This is for your kind notice that the Department of History needs to start a Certificate Course on Journalism in Mass Communication with the duration of 30 days for 30 hours in the month of November-December 2022 without affecting the regular class work. In this regard, permission may be accorded to start afore mentioned course.

Thanking you Madam,

  
Yours sincerely,  
LECTURER IN .....  
STSN Govt.DEGREE COLLEGE  
KADIRI - 515 121  
Sri Sathya Sai (Dhruv)

**STSN GOVT DEGREE COLLEGE, KADIRI**  
**Department of History**

# Circular

All II year students are here by informed that the Department of History will start a certificate course on Journalism in Mass Communication on 14 Novenmber To December 14, 2022. Those who are interested to join the course, they have to enroll their names with P.Chandra Sekhar, lecturer in History and certificate will be given after the completion of the course.

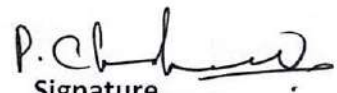
Name of the Course :**Journalism in Mass Communication**

Duration of the course: 30 Hours

Commencement of the Course: 14-11-2022,

Time schedule of the classes: 3 PM to 04 PM

  
STIP  


  
Signature

LECTURER IN .....  
STSN Govt DEGREE COLLEGE  
KADIRI - STS 501  
Dr. Sathya Bal (Dkt)

## **Certificate Course-Journalism in Mass Communication**

### **Brief report:**

The Department of History, STSN Govt. Degree college organized a certificate course in Journalism in Mass Communication for B.A students during the academic year 2022-23 for a period of 30 days ie. 14-11-2022 to 14-12-2022. In this connection, Dr S. Smitha principal of the college presided over the inaugural function and expressed that it was a very useful course for everyone. She also appreciated the faculty of History department for organizing the valuable certificate course. She advised the students to utilize it in a proper manner.

During the above period a few faculty members of the college took part in the course actively and express their views and suggestions for the betterment of the programme. After completion of the course an assessment test conducted for the participants. Performance of the participants was well and good. On 30th November a valedictory function was organized by the Dept. of History and Dr. S. Smitha Principal of the college addressed the meeting and said that it was a remarkable achievement of the department of History and congratulated all the participants. Finally, the principal distributed the certificates. All the teaching and non-teaching staff attended the programme and made it a grand success. I hereby enlighten my utmost gratitude to Dr. S. Smitha, Principal, STSN Government Degree College, Kadiri, teaching and non teaching staff who involved directly or indirectly and my best wishes to all the participants.

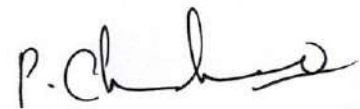
**STSN GOVT DEGREE COLLEGE, KADIRI**

**Department of History**

**Certificate Course on Journalism in Mass Communication**

**SYLLABUS**

<b>Unit</b>	<b>Name of the Topic</b>	<b>Hours Allotted</b>
1	Introduction to Journalism and Mass Communication- History of Journalism and Mass Media-Concepts and Theories in Mass communication	6
2	Media Writing: News writing and reporting-Feature writing Editorial and opinion writing-Writing for digital media-Copy editing and proof reading	6
3	Media ethics and Law-Media ethics and responsibility-Media regulations and laws-Freedom of the press-Intellectual property and copyright	6
4	Multimedia Journalism-Photo Journalism-Broadcast Journalism- Online Journalism-Mobile Journalism-Data Journalism	6
5	Multimedia tools and technologies-Digital media tools-Video and Audio production-Graphics and design software-Data visualization tools	6



LECTURER IN .....

STSN Govt. DEGREE COLLEGE

KADIRI - 515 131

Sri Sathya Sai (Dist).

**STSN GOVT DEGREE COLLEGE, KADIRI**  
**Department of History**  
*Certificate Course on Journalism in Mass Communication*

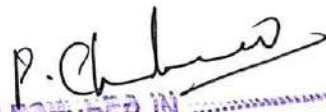
**TIME TABLE**

Day	Time
MON	3PM To 4PM
TUE	3PM To 4PM
WED	3PM To 4PM
THU	3PM To 4PM
FRI	3PM To 4PM
SAT	3PM To 4PM

  
LECTURER IN .....  
STSN Govt. DEGREE COLLEGE  
KADIRI - 515 591  
Sri Saihya Sai (Diet).

**STSN GOVERNMENT DEGREE COLLEGE, KADIRI**  
**DEPARTMENT OF HISTORY**  
**STUDENT ENROLLED LIST FOR CERTIFICATE COURSE**

S.No	Name of the Student	GROUP	SIGNATURE
1	BEERE PRASANTH	III BA THP	Beere Prasanth
2	BHUKHYA KAVERI	III BA THP	B. Kaveri
3	BUKYA CHAMANTHI	III BA THP	B. Chamanthi
4	EBBILI LALITHARANI	III BA THP	E. Lalitharani
5	ESLAVATH BHARGAV NAIK	III BA THP	E. Purushotham Naik
6	ESLAVATH PURUSHOTHAM NAIK	III BA THP	E. Purushotham Naik
7	JALAPA GIRI MADHUSUDHANA	III BA THP	J. modhu sudhana.
8	JYOTHI PRABHAKAR NAIDU	III BA THP	J. Prabhakar Naik,
9	KALLA NAGENDRA	III BA THP	K. Nagendra
10	KATTI SREENIVASULU	III BA THP	K. Sreenivasulu
11	KOLALA PRATHYUSHA	III BA THP	K. Prathyusha
12	KOTHACHERVU PRAVEEN KUMAR	III BA THP	k. praveen kumar
13	KUMAVATH PUSHPA BAI	III BA THP	K. Pushpa Bai
14	MADDE THARUN	III BA THP	M. Tharun
15	MALLELA MALLES	III BA THP	mallela. m
16	MANAKAMUTHAKA SWAPNA	III BA THP	M. Swapna.
17	MANJULA SIVA KRISHNA	III BA THP	M. Siva Krishna
18	MASIGALLA SURYAPRATHAP	III BA THP	Surya Prathap M
19	MUDAVATH KULLAYAPPA NAIK	III BA THP	M. Kullayappa Naik
20	MUDE GANESH NAIK	III BA THP	m. Ganesh Naik
21	MUDE HEMALATHA BAI	III BA THP	Hema. M.
22	NALLABOTULA VINAY	III BA THP	N. Vinay
23	NUNAVATH SRINIVASULU NAIK	III BA THP	N. Srinivasulu Naik

  
**LECTURER IN** .....  
**STSN GOVT DEGREE COLLEGE**  
 KADIRI - 515131  
 Sri Kalahasti (Dist)

STSN GOVERNMENT DEGREE COLLEGE, KADIRI

DEPARTMENT OF HISTORY

STUDENT ATTENDANCE FOR CERTIFICATE COURSE

S.No	Name of the Student	14	15	16	17	18	19	21	22	23	24	26	28	29	30	01	02	03	05	06	07	08	09	12	13	14
1	BEERE PRASANTH	X	X	X	AB	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
2	BHUKHYA KAVERI	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
3	BUKYA	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
4	CHAMANTHI	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
5	EBBILI	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
6	LALITHARANI	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
7	ESLAVATH	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
8	BHARGAV NAIK	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
9	ESLAVATH	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
10	PURUSHOTHAM NAIK	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
11	JALAPA GIRI	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
12	MADHUSUDHANA	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
13	JYOTHI	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
14	PRABHAKAR NAIDU	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
15	KALLA NAGENDRA	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
16	KATTI	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
17	SREENIVASULU	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
18	KOLALA	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
19	PRATHYUSHA	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
20	KOTHACHERU	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
21	PRAVEEN KUMAR	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
22	KUMAVATH	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
23	PUSHPA BAI	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
24	MADDE THARUN	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
25	MALLELA MALLESH	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
26	MANAKAMUTHAKA	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X

*(Handwritten signature/initials across the bottom of the table)*



# Model Question Paper

Answer to all questions Model Question Paper

10x5=50

1. Define the term Gate keeping in Journalism. How does it influence the selection and presentation of news stories?
2. Discuss the ethical challenges in reporting on sensitive issues like terrorism and crime. Provide examples of how media outlets have handled such situations.
3. Explain the concept of media convergence and its impact on the media industry. Provide examples of how traditional and digital media have converged.
4. What is the role of a press release in public relations? Describe the key elements that should be included in an effective press release.
5. Analyze the effects of social media on Journalism and news consumption. How has it changed the way news is produced and consumed?
6. Compare and contrast the characteristics of news reporting in print, broadcast and online journalism, how do they differ in terms of writing style and audience engagement?
7. Describe the principles of responsible journalism. How do these principles apply to reporting on political events and conflicts?
8. Discuss the concept of media literacy and its importance in the digital age. Provide strategies for improving media literacy among the general population.
9. What is the agenda - setting theory in mass communication? How does it impact public perception of important issues and events?
10. Explain the concept of framing in media coverage. Provide an example of how the framing of a news story can influence public opinion


# Students Feed Back

1. Name of the Student: B. Prasanth  
2. Class & Group : III BA T.H.P  
3. Regd No : 2042005028001  
4. Student Opinion : A .Excellent B.Good C.Satisfactory  
5. Signature of the Student : B. Prasanth

1. Name of the Student: B. Kavari  
2. Class & Group : III B.A. T.H.P  
3. Regd No : 2042005028002  
4. Student Opinion : A .Excellent B.Good C.Satisfactory  
5. Signature of the Student : Kavari

1. Name of the Student: B. Likitha Rani  
2. Class & Group : III B.A T.H.P  
3. Regd No : 2042005028006  
4. Student Opinion : A .Excellent B.Good C.Satisfactory  
5. Signature of the Student : B Likitha Rani

1. Name of the Student: J. Madhusudhana  
2. Class & Group : III BA T.H.P  
3. Regd No : 2042005028010  
4. Student Opinion : A .Excellent B.Good C.Satisfactory  
5. Signature of the Student : J. Madhusudhana

  
LECTURER IN .....  
GTSN Govt. DEGREE COLLEGE  
KADIRI - 515 891  
Sri Sathya Sai (Dist).

# Students Feed Back

1.Name of the Student: M. Mallesh  
2.Class & Group :  
3.Regd No : 2042005028021  
4.Student Opinion : A .Excellent  
5.Signature of the Student : M. Mallesh

B.Good ✓  
C.Satisfactory

1.Name of the Student: M. Swapna  
2.Class & Group III BA THP  
3.Regd No 2042005028022  
4.Student Opinion A .Excellent  
5.Signature of the Student M. Swapna

B.Good ✓  
C.Satisfactory

1.Name of the Student: M. Suryapratap  
2.Class & Group III BA THP  
3.Regd No 2042005028024  
4.Student Opinion A .Excellent  
5.Signature of the Student M. Suryapratap

B.Good ✓  
C.Satisfactory

1.Name of the Student: M. Hemalatha Bai  
2.Class & Group III BA THP  
3.Regd No 2042005028028  
4.Student Opinion A .Excellent  
5.Signature of the Student M. Hemalatha Bai

B.Good ✓  
C.Satisfactory

P. Chandra

STSN Govt.  
KADIRI - STS 291  
Sri Sathya Sai (Dist).

**STSN GOVERNMENT DEGREE COLLEGE, KADIRI**  
**DEPARTMENT OF HISTORY**  
**STUDENT ATTENDANCE FOR CERTIFICATE COURSE**  
**Max .Marks :50**

S.No	Name of the Student	Reg.No	Secured marks
1	BEERE PRASANTH	2042005028001	47
2	BHUKHYA KAVERI	2042005028002	43
3	BUKYA CHAMANTHI	2042005028004	44
4	EBBILI LALITHARANI	2042005028006	45
5	ESLAVATH BHARGAV NAIK	2042005028007	43
6	ESLAVATH PURUSHOTHAM NAIK	2042005028008	45
7	JALAPA GIRI MADHUSUDHANA	2042005028010	40
8	JYOTHI PRABHAKAR NAIDU	2042005028011	44
9	KALLA NAGENDRA	2042005028012	42
10	KATTI SREENIVASULU	2042005028013	43
11	KOLALA PRATHYUSHA	2042005028015	38
12	KOTHACHERVU PRAVEEN KUMAR	2042005028016	41
13	KUMAVATH PUSHPA BAI	2042005028017	42
14	MADDE THARUN	2042005028019	41
15	MALLELA MALLESH	2042005028021	39
16	MANAKAMUTHAKA SWAPNA	2042005028022	40
17	MANJULA SIVA KRISHNA	2042005028023	45
18	MASIGALLA SURYAPRATHAP	2042005028024	44
19	MUDAVATH KULLAYAPPA NAIK	2042005028026	43
20	MUDE GANESH NAIK	2042005028027	42
21	MUDE HEMALATHA BAI	2042005028028	41
22	NALLABOTULA VINAY	2042005028029	38
23	NUNAVATH SRINIVASULU NAIK	2042005028030	39

  
 LECTURER IN .....  
 STSN GOVLDGREE COLLEGE  
 KADIRI - 515 501  
 Sri Charya Sal (Dist).

**STSN GOVT DEGREE COLLEGE, KADIRI**

**DEPARTMENT OF HISTORY**

**CERTIFICATE OF COMPLETION**

This is to certify that B. Prasanth

of this college has successfully completed the 30 days short term

Certificate Course on "JOURNALISM IN MASS COMMUNICATION" from

14/11/22 To 14/12/22 organized by the Department of History

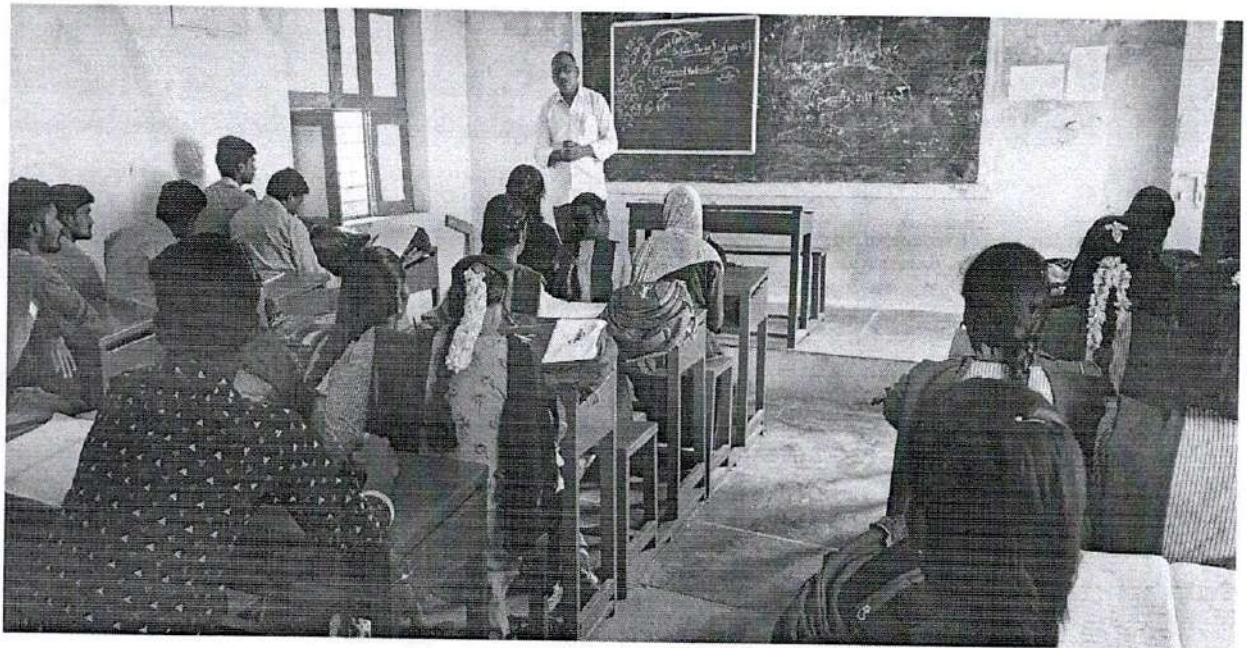
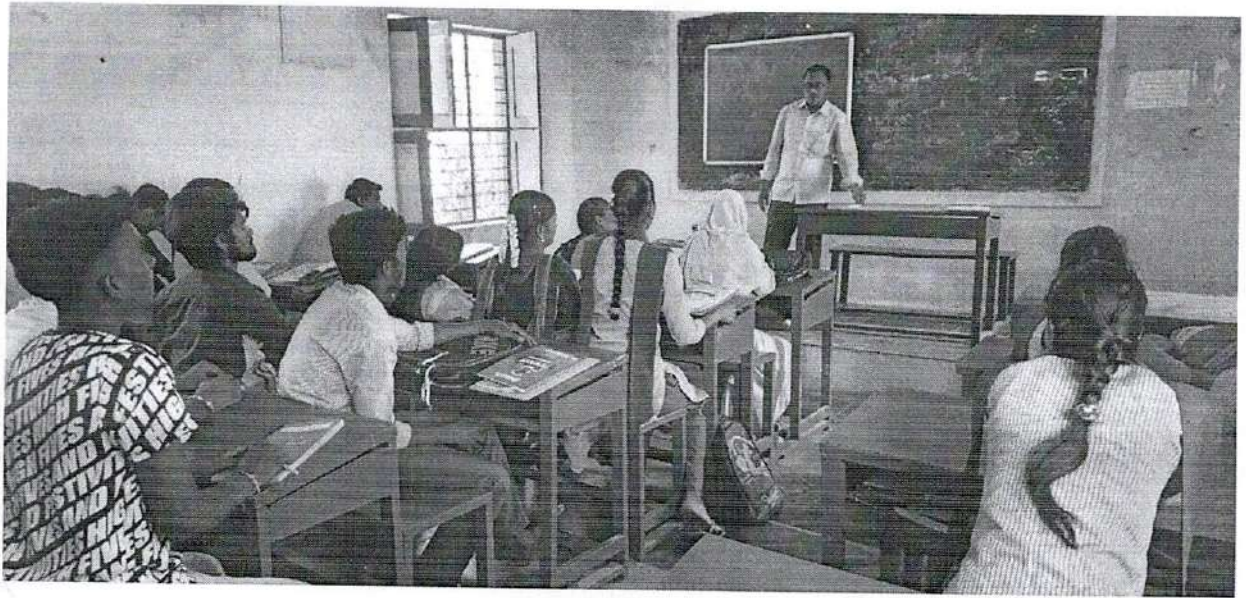
and secured A.....grade

Coordinator

*P. Chandra*  
**LECTURER IN .....**  
**STSN Govt. DEGREE COLLEGE**  
**KADIRI - 515 / 01**  
**Sri Sathya Sai (Dist).**

*S. Sathya Sai*

**PRINCIPAL**  
**STSN Govt. DEGREE COLLEGE**  
**KADIRI - 515 591**  
**Sri Sathya Sai (Dist).**



CLASS PHOTOS OF THE CERTIFICATE COURSE